



**ŠKODA**  
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Page 1 of 3

## ŠKODA AUTO is a partner of the Czech Republic's appearance at EXPO 2020 in Dubai

- › Czech Commissioner-General of the World EXPO to drive all-electric ŠKODA iV for duration of the exhibition from 1 October 2021 to 31 March 2022
- › World EXPO in Dubai focuses on topics of sustainability and mobility
- › ŠKODA AUTO with clearly defined, ambitious sustainability targets under its corporate strategy NEXT LEVEL – ŠKODA STRATEGY 2030

Mladá Boleslav, 4 November 2021 – ŠKODA AUTO is supporting the Czech Republic's participation at EXPO 2020\* in the United Arab Emirates as a partner. The car manufacturer is providing Czech Commissioner-General Jiří František Potužník with an all-electric SUV for the duration of the World EXPO. The World EXPO is being held under the banner 'Connecting Minds, Creating the Future' and is dedicated primarily to the topics of sustainability and mobility.

Martin Jahn, ŠKODA AUTO Board Member for Sales and Marketing, emphasises, "As a partner of the Czech Republic's contribution to EXPO 2020 in Dubai, we will be able to present our company to a global audience on an international stage. The motto 'Connecting Minds, Creating the Future' and the focus on sustainability and mobility are in perfect alignment with our corporate strategy NEXT LEVEL – ŠKODA STRATEGY 2030. This is why we are presenting our ŠKODA iV for the first time in this region as part of the World EXPO, underlining our clear commitment to an electric future for individual mobility."

Jiří František Potužník, Czech Commissioner-General of the World EXPO, adds, "The Czech pavilion at the EXPO in Dubai is in the Sustainability Zone, and it also highlights the principles of energy sustainability – an electric vehicle that generates zero CO<sub>2</sub> emissions both in production and operation is a perfect choice for the national exhibition 'Country for the Future'. And for me personally, it is also important that the ŠKODA iV is not only smart but also a great-looking vehicle – after all, showcasing innovative technologies and visionary design was the reason the World EXPOs began."

ŠKODA is providing the Czech Commissioner General of the World EXPO with a ŠKODA iV for the duration of EXPO 2020\*. The all-electric SUV is the first model from the Czech car manufacturer to be delivered to customers with a CO<sub>2</sub>-neutral balance sheet. This makes it ideally suited to the focus of the world exhibition; under the banner 'Connecting Minds, Creating the Future', the exhibition spotlights the issues of sustainability and mobility. Sustainability will be the focus of the Czech Republic's pavilion, where visitors can find out how water vapour can be extracted from the air in the desert using solar energy and innovative technologies, and how fertile land can ultimately be created.

As part of its 'NEXT LEVEL – ŠKODA STRATEGY 2030', ŠKODA AUTO is intensifying its sustainability initiatives and tightening its environmental targets. The company aims to reduce its fleet emissions by more than 50% compared to 2020 and will manufacture vehicles with net-zero CO<sub>2</sub> emissions at all its Czech and Indian plants from 2030 onwards. ŠKODA AUTO plans to achieve a share of all-electric models in Europe of 50-70 per cent, depending on market



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Page 2 of 3

developments. By 2030, the product portfolio will include at least three more BEVs. In addition, the strategy lays out ambitious goals in the areas of internationalisation and digitalisation.

\* Due to the pandemic, the international exhibition is taking place one year later than originally planned.

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## Media images:



### ŠKODA AUTO is a partner of the Czech trade fair appearance at EXPO 2020

The Czech Commissioner-General of EXPO 2020, Jiří František Potužník, will be driving a ŠKODA iV during the World EXPO.

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Source: ŠKODA AUTO



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**ŠKODA**  
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# PRESS RELEASE

Page 3 of 3

## ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in India, Russia and North Africa.
- › currently offers its customers ten passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV and KUSHAQ.
- › delivered over one million vehicles to customers around the world in 2020.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; manufactures in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs more than 43,000 people globally and is active in over 100 markets.